

TECHNICAL SPECIFICATIONS

MODEL	PROTON PERSONA		
VARIANT	1.6L STANDARD CVT	1.6L EXECUTIVE CVT	1.6L PREMIUM CVT
Engine			
Engine Type	4 Cylinders In-Line, 16 Valve DOHC, VVT		
Displacement	cc	1597	
Max Power	kW(PS)/rpm	80 (109) / 5750	
Max Torque	Nm/rpm	150 / 4000	
Fuel System	Multi Point Injection		
Fuel Tank Capacity	Litre	40	
Transmission			
Transmission Type	Continuous Variable Transmission (CVT)		
Chassis			
Steering	Electric Power Steering		
Minimum Turning Radius	m	5.0	
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam	
Brakes	Front / Rear	Ventilated Disc / Drum	
Tyres & Wheels	185/55 R15 Alloy	185/55 R16 Alloy	185/55 R16 Alloy
Dimension & Weight			
Length x Width x Height	mm	4366 x 1722 x 1554	4366 x 1722 x 1564
Wheelbase	mm	2555	
Kerb Weight	kg	1175	1195
Boot Space	Litre	510	1210
Exterior			
Headlamps	Halogen		
Daytime Running Lamps	-	LED	LED
Auto Headlamps	-	-	✓
Follow Me Home Headlamps	-	✓	✓
Alloy Wheels Finishing	Single Tone	Single Tone	Dual Tone
Door Mirrors with Turn Signal Lamps	Electric with Manual Fold	Electric with Auto Fold	Electric with Auto Fold
Black Roof	-	-	✓
Rear Spoiler	Body Color	Body Color	Black
Remote Trunk Release	-	✓	✓
Interior			
Steering Wheel Material	Urethane	Urethane	Leatherette
Steering Switches for Audio & Hands-Free Telephone	-	✓	✓
Multi Information Display	LCD Segmented	TFT	TFT
ECO Drive Assist with ECO Mode Switch	✓	✓	✓
Intelligent Entry with Push Start Button	-	✓	✓
Power Windows	✓	✓	✓
Driver Window with Anti-Trap	-	✓	✓
Seat Material	Fabric	Fabric	Leatherette
Front Armrest with Console Box	✓	✓	✓
Rear Seat 60:40 Split Fold	-	✓	✓
Air-Conditioning with N95 Cabin Filter	Manual with Digital Display	Manual with Digital Display	Manual with Digital Display
Infotainment System			
Infotainment Head Unit	Standard Audio	8" Touchscreen Monitor	8" Touchscreen Monitor
Voice Command	-	-	✓
Online Navigation	-	-	✓
Online Music Streaming	-	-	✓
Online Weather Forecast	-	-	✓
Smartphone Connectivity	-	✓	✓
Bluetooth Connectivity	✓	✓	✓
4G & Wi-Fi	-	-	✓
No of Speakers	2	4	4
USB Ports : Data (x1) & Charging (x5)	✓	✓	✓
Safety			
SRS Airbags	4 (Front & Side)	4 (Front & Side)	6 (Front, Side & Curtain)
Anti-Lock Braking System (ABS)	✓	✓	✓
Electronic Brake Distribution (EBD)	✓	✓	✓
Brake Assist (BA)	✓	✓	✓
Electronic Stability Control (ESC)	✓	✓	✓
Traction Control System (TCS)	✓	✓	✓
Hill Hold Assist (HHA)	✓	✓	✓
Reverse Camera	-	✓	✓
Front Parking Sensors	-	2	2
Rear Parking Sensors	2	2	2

*Product specifications are subject to change without prior notice

EXTERIOR & INTERIOR COLOURS

	SNOW WHITE	ARMOUR SILVER	JET GREY	ROSEWOOD MAROON	RUBY RED	SPACE GREY
1.6L Standard CVT	-	✓	✓	✓	✓	-
1.6L Executive CVT	✓	✓	✓	✓	✓	-
1.6L Premium CVT	✓	✓	-	✓	✓	✓



Abby Lew
011-5775 4339

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your PROTON sales outlet to ensure the vehicle is in accordance with your expectations.

2023 (All Rights Reserved)
Perusahaan Otomobil Nasional Sdn. Bhd.

PERSONA
INTELLIGENCE
THAT CARES™



PROTON
INSPIRING CONNECTIONS



proton.com ProtonCarsOfficial protoncars ProtonAuto 宝腾汽车 Proton Cars Official

PROTON Edar Sdn Bhd (133533-A) | PROTON Customer Care 1 800 888 398 | Terms and conditions apply

The specifications, colour and/or features of vehicle(s) shown here may vary from the actual models.

**5-YEAR
WARRANTY
150,000KM**

**5-YEAR
DATA PACKAGE
1GB/MONTH**

**3 TIMES
FREE LABOUR
SERVICE**



A Member of

DRB-HICOM

PREMIUM DESIGN

With subtle accents that create an exciting new look, our new infinite weave grille sets the tone for a variety of new highlights that takes the PERSONA to another level.



LED Headlamps

Leatherette Seats



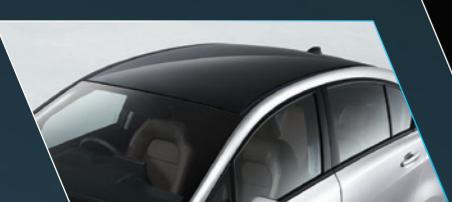
LED Daytime Running Lamps



Meter Combination



Air-Conditioning with Digital Display



Black Roof



16" Alloy Wheels



PRACTICAL FUNCTIONALITY

The PERSONA has been designed with functionality in mind to give you the space you need for a smooth and flowing driving experience.



Offering connectivity that is unmatched by any other vehicle in its class, feel in command as you connect to the PERSONA for communication, navigation and entertainment options.



PEERLESS CONNECTIVITY

Caring for you and your family is our top priority, which is why the PERSONA has a comprehensive list of safety features and a 5-star ASEAN NCAP rating so that it can provide reassured driving enjoyment.