

TECHNICAL SPECIFICATIONS

MODEL		PROTON PERSONA		
VARIANT		1.6L STANDARD CVT	1.6L EXECUTIVE CVT	1.6L PREMIUM CVT
Engine				
Engine Type		4 Cylinders In-Line, 16 Valve DOHC, VVT		
Displacement cc		1597		
Max Power kW(PS)/rpm		80 (109) / 5750		
Max Torque Nm/rpm		150 / 4000		
Fuel System		Multi Point Injection		
Fuel Tank Capacity Litre		40		
Transmission				
Transmission Type		Continuous Variable Transmission (CVT)		
Chassis				
Steering		Electric Power Steering		
Minimum Turning Radius m		5.0		
Suspension Front / Rear		MacPherson Strut with Stabiliser Bar / Torsion Beam		
Brakes Front / Rear		Ventilated Disc / Drum		
Tyres & Wheels		185/55 R15 Alloy	185/55 R16 Alloy	185/55 R16 Alloy
Dimension & Weight				
Length x Width x Height mm		4366 x 1722 x 1554	4366 x 1722 x 1564	
Wheelbase mm		2555		
Kerb Weight kg		1175	1195	1210
Boot Space Litre		510		
Exterior				
Headlamps		Halogen	Halogen	LED
Daytime Running Lamps		-	LED	LED
Auto Headlamps		-	-	✓
Follow Me Home Headlamps		-	✓	✓
Alloy Wheels Finishing		Single Tone	Single Tone	Dual Tone
Door Mirrors with Turn Signal Lamps		Electric with Manual Fold	Electric with Auto Fold	Electric with Auto Fold
Black Roof		-	-	✓
Rear Spoiler		Body Color	Body Color	Black
Remote Trunk Release		-	✓	✓
Interior				
Steering Wheel Material		Urethane	Urethane	Leatherette
Steering Switches for Audio & Hands-Free Telephone		-	✓	✓
Multi Information Display		LCD Segmented	TFT	TFT
ECO Drive Assist with ECO Mode Switch		✓	✓	✓
Intelligent Entry with Push Start Button		-	✓	✓
Power Windows		✓	✓	✓
Driver Window with Anti-Trap		-	✓	✓
Seat Material		Fabric	Fabric	Leatherette
Front Armrest with Console Box		✓	✓	✓
Rear Seat 60:40 Split Fold		-	✓	✓
Air-Conditioning with N95 Cabin Filter		Manual with Digital Display	Manual with Digital Display	Manual with Digital Display
Infotainment System				
Infotainment Head Unit		Standard Audio	8" Touchscreen Monitor	8" Touchscreen Monitor
Voice Command		-	-	✓
Online Navigation		-	-	✓
Online Music Streaming		-	-	✓
Online Weather Forecast		-	-	✓
Smartphone Connectivity		-	✓	✓
Bluetooth Connectivity		✓	✓	✓
4G & Wi-Fi		-	-	✓
No of Speakers		2	4	4
USB Ports : Data (x1) & Charging (x5)		✓	✓	✓
Safety				
SRS Airbags		4 (Front & Side)	4 (Front & Side)	6 (Front, Side & Curtain)
Anti-Lock Braking System (ABS)		✓	✓	✓
Electronic Brake Distribution (EBD)		✓	✓	✓
Brake Assist (BA)		✓	✓	✓
Electronic Stability Control (ESC)		✓	✓	✓
Traction Control System (TCS)		✓	✓	✓
Hill Hold Assist (HHA)		✓	✓	✓
Reverse Camera		-	✓	✓
Front Parking Sensors		-	2	2
Rear Parking Sensors		2	2	2

\*Product specifications are subject to change without prior notice

EXTERIOR & INTERIOR COLOURS

	SNOW WHITE	ARMOUR SILVER	JET GREY	ROSEWOOD MAROON	RUBY RED	SPACE GREY
1.6L Standard CVT	-	✓	✓	✓	✓	-
1.6L Executive CVT	✓	✓	✓	✓	✓	-
1.6L Premium CVT	✓	✓	-	✓	✓	✓



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PROTON Edar Sdn Bhd (133533-A) | PROTON Customer Care 1 800 888 398 | Terms and conditions apply  
The specifications, colour and/or features of vehicle(s) shown here may vary from the actual models.

PERSONA  
INTELLIGENCE  
THAT CARES™



PROTON  
INSPIRING CONNECTIONS



5-YEAR  
WARRANTY  
150,000KM

5-YEAR  
DATA PACKAGE  
1GB/MONTH

3 TIMES  
FREE LABOUR  
SERVICE



A Member of  
DRB-HICOM



# PREMIUM DESIGN

With subtle accents that create an exciting new look, our new infinite weave grille sets the tone for a variety of new highlights that takes the PERSONA to another level.



LED Headlamps

Leatherette Seats

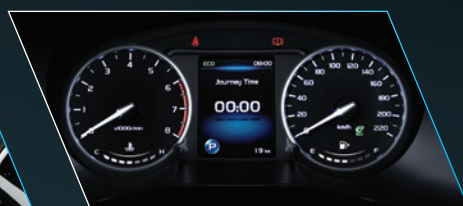


LED Daytime Running Lamps



Black Roof

16" Alloy Wheels



Meter Combination



Air-Conditioning with Digital Display



Intelligent Entry



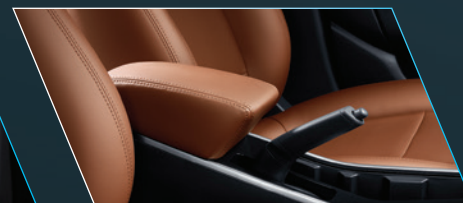
N95 Cabin Filter



Electric Door Mirrors with Auto Fold Function



Push Start Button



Front Armrest with Console Box



ECO Mode Switch



Rear Seat 60:40 Split Fold



510L Boot Space



Remote Trunk Release

# PRACTICAL FUNCTIONALITY

The PERSONA has been designed with functionality in mind to give you the space you need for a smooth and flowing driving experience.



# PEERLESS CONNECTIVITY

Offering connectivity that is unmatched by any other vehicle in its class, feel in command as you connect to the PERSONA for communication, navigation and entertainment options.



8" Floating Infotainment Head Unit



Voice Command

Say "Hi PROTON" to gain control over the driver's window, air-conditioning, online navigation, online music streaming and more.



8" Touchscreen Monitor



Voice Command



Online Navigation



Online Music Streaming



Online Weather Forecast



Smartphone Connectivity



Bluetooth Connectivity



4G & Wi-Fi Connectivity



6 USB Ports

Never run out of USB ports; with 3 at the front, 2 at the rear and 1 behind the rear view mirror to power the dash cam.



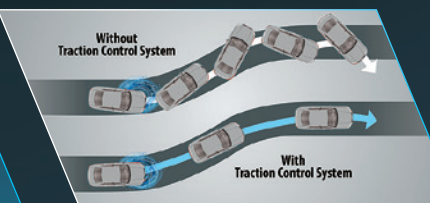
6 SRS Airbags



Caring for you and your family is our top priority, which is why the PERSONA has a comprehensive list of safety features and a 5-Star ASEAN NCAP rating so that it can provide reassured driving enjoyment.



Reinforced Body Structure with Hot Press Formed Steel



Electronic Stability Control and Traction Control System



Hill Hold Assist